

This survey is being used to collect information concerning Kaepa Borderline Volleyball Club and its effect on the Oxford community and area businesses. The information will be used to formulate various business and marketing plans as Borderline attempts to attain its own volleyball facility. Any questions concerning the survey should be directed to [dunwoody@borderlinevbc.org](mailto:dunwoody@borderlinevbc.org). Thank you for your participation!

1. Hometown (City & State): \_\_\_\_\_

2. Athlete's age level (circle all that apply):  
10U 12U 13U 14U 15U 16U 17U 18U

3. I drive my Borderline athlete to practice.  
Always 1 Almost always 2 Sometimes 3 Almost never 4 Never 5

4. I purchase my gas in Oxford.  
Always 1 Almost always 2 Sometimes 3 Almost never 4 Never 5

5. Following practices, I take advantage of Oxford establishments for meals.  
Always 1 Almost always 2 Sometimes 3 Almost never 4 Never 5

6. During my athlete's practice, I patronize Oxford establishments, such as Wal-Mart and Kroger, for my general shopping needs.  
Always 1 Almost always 2 Sometimes 3 Almost never 4 Never 5

7. Approximately how much money do you spend *per week* in Oxford because of traveling to Borderline events (tournaments, practices, etc.)?  
Less than \$10 1 \$10-\$20 2 \$20-\$30 3 \$30-\$40 4 More than \$40 5

8. I would take advantage of a promotional offer for food if it were offered by Borderline.  
Very likely 1 Likely 2 Neutral 3 Unlikely 4 Very unlikely 5

9. I travel to Oxford for reasons other than Borderline.  
Daily 1 Often 2 Sometimes 3 Rarely 4 Never 5

10. Because of participating in the Borderline Volleyball Club, I encourage the athlete to consider Miami University for their continuing education.  
Very likely 1 Likely 2 Neutral 3 Unlikely 4 Very unlikely 5